



Shared Prosperity Fund

Good Growth

Policy

V4.2

What do we mean by Good Growth?

Prosperity for many decades has been measured by hard economic outputs e.g., jobs created, sales generated and Gross Domestic Product (GDP) or Gross Value Added (GVA) with secondary consideration for the type of jobs created or the wider impact on society and the environment.

Cornwall Council and the Council of the Isles of Scilly are committed to ensure that projects supported through the Shared Prosperity Fund deliver clean and inclusive economic prosperity. That the jobs created are well paid quality jobs, that all our communities are able to access the opportunities available and that our environment benefits from this economic growth.

The good growth principles are an integral part of each application and will form part of the project scoring criteria as defined in the project initiation form.

The Cornwall and Isles of Scilly Good Growth Principles

Clean and Green

- C1 - Reduction in CO2 emissions;
- C2 - Circularity - reduction in use of virgin raw materials. Recycle reuse principles;
- G1 - Nature recovery;
- G2 - Attracting private sector green finance income to Cornwall;
- C&G - Projects that contribute to the Environmental Growth strategy for CIOS.

Business/Economy

- BE1 - Increase % of workforce earning real living wage;
- BE2 - Improve productivity of businesses in CloS;
- BE3 - Contribute positively to CloS economy, environment and equality through purchasing /procurement.

Equality

- EQ1 - Invest in projects that encourage a healthy lifestyle;
- EQ2 - Reduce the gender pay gap;
- EQ3 - Increase levels of functional numeracy and literacy in the adult population;
- EQ4 - Maximise opportunity for people with disability and ill health (including mental health);

- EQ5 - Maximise work-based opportunities for those with SEND particularly relating to spectrum disorders and dyslexia;
- EQ6 - Support for the ageing population to remain economically active;
- EQ7 - Support young (under 30) entrepreneurs;
- EQ8 - Levelling-up of towns and neighbourhoods throughout CloS;
- EQ9 - Increase capacity and place-based leadership in our communities;
- EQ10 - Advance equality of opportunity between people who share a protected characteristic and those who do not (Equality Act 2010);
- EQ11 - Assist individuals with complex barriers to employment to access opportunities;
- EQ12 - Have a positive impact on children and promote and uphold children's rights under UNCRC.¹

All projects supported through the Cornwall and Isles of Scilly Shared Prosperity Fund will be assessed against the contribution they make towards delivering the good growth principles.

It is accepted that every project will not be able to contribute to each principle, the initiation form will define which good growth principles are applicable to which invitation to bid.

Gateway Criteria

The gateway criteria has been established as a simple pass/fail assessment of whether a project should proceed to appraisal. They apply to all applicants including those applying through a delegated grant scheme.

Over £50,000 Grant Intervention	Up to £50,000 Grant Intervention
Applicants must pay as a minimum the Real Living Wage to all employees aged 18 and over (currently £9.90 in regions £11.05 in London)*	Beneficiaries will commit to pay the Real Living Wage to any jobs created as a result of this intervention and for any posts on payroll currently not receiving it by the end of their project. This will be a condition of grant.
Environmental Sustainability Policy to be submitted at time of application	Environmental Sustainability Policy to be submitted by point of final claim submission
Equality and Diversity Policy to be submitted at time of application	Equality and Diversity Policy to be submitted by point of final claim submission

*This does not apply to apprentices

¹ UNCRC - https://www.unicef.org.uk/wp-content/uploads/2010/05/UNCRC_summary-1.pdf

Evidence of Real Living Wage must be provided that demonstrates that this principle has been achieved. The Equality and Diversity Policy and Environmental Sustainability Policy will be reviewed and if satisfactory accepted by the Good Growth Team.

Application Stage

Section 5B of Cornwall and Isles of Scilly application form provides specific questions regarding the good growth outcomes and the opportunity to make an assessment of impact. Applicant guidance has been prepared to support this process, the good growth principles will be covered in the applicant support webinars and there are a number of sources the Good Growth Team can refer applicants to for specialist advice.

Applicants will self-assess the impact rating of their project ranging from very detrimental to very beneficial this will be examined, and sense checked in the appraisal process.

Contracting and Monitoring

The good growth outputs will form part of the conditions of grant.

Applicants will be expected to report on their progress towards meeting the good growth outcomes as identified in their application. Further information on approach to measuring impact will be provided in due course.

Applicants will be monitored against their good growth commitments at any point during the programme.

Delegated Grant Schemes

The good growth principles apply across the whole Programme, delegated grant schemes are expected to:

- Encourage applications to contribute to achieving the good growth outcomes;
- Use the good growth principles within their assessment criteria, which may involve utilising the flexible grant rate model;
- Report on the good growth contribution of the projects they have funded.

Delegated grant schemes may opt to establish a flexible grant rate, where projects with a strong contribution to the good growth principles receive higher intervention rate.

Good Growth Output Indicators

This is a list of suggested measures to demonstrate contributions towards the Good Growth principles:

Clean and Green

- **C1 - Reduction in CO2 [equivalent] emissions**
 - Carbon emissions reduced (KG/Tonnes);
 - Renewable energy capacity installed (kWh);
 - Mode shift towards active travel or public transport (N° Miles Saved);
 - Reduction in consumer energy demand/use through energy efficient purchasing (kWh);
 - Households supported to take energy efficiency measures (N° of Households);
 - Participants attending carbon reduction training (N° of Participants).

- **C2 - Circularity - reduction in use of virgin raw materials. Recycle reuse principles; - [Reduction in the percentage of output that is virgin raw material inputs]**
 - Increased percentage of waste recycled (% increase in Waste Recycling);
 - Reduction in waste production (KG/Tonnes);
 - Products designed to be recyclable and/or reusable (N° of Products);

- **G1 - Nature recovery;**
 - Nature friendly installations created (N° of Installations);
 - Improved for biodiversity gain of sites (Ha/m2 or Diversity Counts);

- **G2 - Attracting private sector green finance income to Cornwall;**
 - Attracting private sector investment designed to support green objectives and investment (N° of Projects receiving Green Investment Funds).

- **C&G - Projects that contribute to the Environmental Growth strategy for CIOS.**
 - New or improved cycleways or paths helping to connect communities and workplaces through green infrastructure (m2 of footpaths and cycleways created or enhanced);
 - Access to new green leisure opportunities designed to support access for local communities to nature (N° of Projects);
 - Targeted skills programmes or training available for individuals, organisations, professionals and communities to improve understanding of Cornwall's natural environment. (N° of Participants);
 - Catchment or coastal management schemes set with the goal of improving biodiversity (N° of New Schemes);
 - Increased native tree cover (Ha/ N° of Trees);
 - Increased length of Cornish hedgerows (Metres).

Business/Economy

- **BE1 - Increase percentage of workforce earning real living wage;**
 - Jobs created or safeguarded earning real living wage (N° of Jobs);
 - People supported to access employment opportunities that provide a real living wage (N° of People Supported).
- **BE2 - Improve productivity of businesses in CloS;**
 - Improved productivity for businesses (Output per Hour Worked (£) or Revenue per Employee).
- **BE3 - Contribute positively to CloS economy, environment and equality through purchasing /procurement.**
 - Increased percentage of supplies sourced or procured from suppliers located within CloS (% of Supplies).

Equality

- **EQ1 - Invest in projects that encourage a healthy lifestyle;**
 - Residents supported by projects that encourage a healthy lifestyle (N° of People Supported).
- **EQ2 - Reduce the gender pay gap;**
 - Reduction in the Gender pay gap (on a same-job basis) (Change in % Difference);
 - Businesses committing to remove gender-based pay disparities (N° of Businesses);
 - Reporting management split/ gender split of board positions.
- **EQ3 - Increase levels of functional numeracy and literacy in the adult population;**
 - People supported to participate in educational programmes increasing numeracy and literacy (N° of People Supported).
- **EQ4 - Maximise opportunity for people with disability and ill health (including mental health);**
 - Facilities supported/created (N° of Facilities Created);
 - People supported to access skills (N° of People Supported).
- **EQ5 - Maximise work-based opportunities for those with special educational needs and disabilities (SEND) particularly relating to spectrum disorders and dyslexia;**
 - Participants with SEND supported (N° of People Supported);
 - Participants with SEND able to find and/or retain a job (N° of People Supported).
- **EQ6 - Support for the aging population to remain economically active;**
 - Individuals supported into work or to search for employment (aged 50+) (N° of People Supported);

- Individuals encouraged to take up volunteering opportunities to train or mentor future generations (aged 50+) (N° of People Volunteering).
- **EQ7 - Support young (under 30) entrepreneurs;**
 - Young entrepreneurs supported to start a businesses (N° of People Supported).
- **EQ8 - Levelling-up of towns and neighbourhoods throughout CloS;**
 - Empty properties or land brought back into use (N° of Projects/ (Ha/m2));
 - Neighbourhood improvements undertaken (N° of Improvements Supported);
 - Employment created or supported in projects direct neighbourhood area (N° of People Supported or Jobs Created).
- **EQ9 - Increase capacity and place-based leadership in our communities;**
 - Community consultation events or questionnaires undertaken (N°)
 - Local people engaged at project development stage (N° of People Engaged).
- **EQ10 - Advance equality of opportunity between people who share a protected characteristic and those who do not (Equality Act 2010);**
- **EQ11 - Assist individuals with complex barriers to employment to access opportunities;**
 - Individuals with complex barriers to employment supported into work, volunteering or look for work/retain employment (N° of People Supported).
- **EQ12 - Have a positive impact on children and promote and uphold children's rights under UNCRC.**
 - Children positively impacted and supported to remain EET (in Education, Employment or Training). (No. of children under age 18).
 - Families with children under age 18 supported e.g. health & wellbeing, housing, into work or skills provision or to claim benefit entitlements (No. of families with children).